

4 PRINCIPLES FOR GUIDING SUSTAINABLE DEVELOPMENT

PRINCIPLE #1

Move towards, and ultimately achieve, solutions and activities that preserve, enhance and regenerate nature and life-sustaining ecosystems.

PRINCIPLE #2

Move towards, and ultimately achieve, solutions and activities that free us from our dependence on substances that are extracted from the earth's crust and accumulate in nature.

PRINCIPLE #3

Move towards, and ultimately achieve, cradle-to-cradle solutions and activities in design, manufacturing and consumption such that substances produced by society do not accumulate in nature.

PRINCIPLE #4

Move towards, and ultimately achieve, social solutions and activities that allow every person to meet basic human needs and achieve their potential in life, now and in the future.

12 THEMES FOR EVALUATING SUSTAINABLE DEVELOPMENT

LAND	CARBON	MATERIALS	WELL-BEING
NATURAL HABITAT	TRANSPORT	WASTE	EQUITY
WATER	FOOD	ECONOMY	CULTURE